

A New Car on "The Price is Right!"

By: Mary Kay Chattin Brown

In the Spring of 1965, Ottie Shook, her sister Mary Chattin, and some other friends took the train from Cowan to New York City for a theatre tour. Included in the tour were tickets to the taping of "The Price is Right" (Daytime).

Ottie was chosen from the audience for a celebrity to play the game for her. The game player was Dorothy LaMour. She won a car, a new Mercury convertible, for Ottie! When the game was over, Dorothy confided in Ottie that they had been car shopping for her son and so she had an idea what the car's price would be.

Ottie had to travel to a storage warehouse in another part of the city to pick up her new car. Becky Anderton, a friend from Winchester who was also on the tour, went with her. The two ladies then drove the new Mercury all the way back to Cowan from the Big Apple.

The car in the picture is the car from New York. Unfortunately, this car had a serious electrical defect, so the local Ford-Mercury dealer replaced it with an identical model. Ottie drove it for many, many years, usually very fast!



Miss Ottie Shook in her game show prize Mercury from "The Price is Right"